



# Posidonia 2024

**POWERING AHEAD**

Posidonia 2024 • 3–7 June  
Metropolitan Expo • Athens • Greece



**TradeWinds  
Shipowners Forum**  
Posidonia 2024, Πλοιαρχία  
Metropolitan Expo Centre, Athens, 7 June 2022

**Seize the Moment in the Energy Transition**



# Posidonia 2024

## The programme

Posidonia Cup:	31 May 2024
Posidonia 3on3 Basketball Tournament:	1 June 2024
Posidonia Running Event:	2 June 2024
Posidonia Golf Tournament:	2 June 2024
Posidonia Shipsoccer Tournament:	2 June 2024
Posidonia Opening Ceremony: *	3 June 2024
Posidonia 2024 Exhibition:	3–7 June 2024

\* By invitation

# Posidonia 2024

## Welcome to Posidonia from the Union of Greek Shipowners

### Growing together

For over half a century the Greek shipping community, owning the world's largest merchant fleet, has been welcoming



international friends to Posidonia. 2024 will be no exception as this gathering continues to grow. It gives us all a unique opportunity for face to face discussions, productive business and sporting rivalry with old and new colleagues from across the shipping world. Exchanging ideas, evaluating developments and laying the

foundations for future collaboration. Together we must meet many challenges and these collaborations will be key to our shared success.

On behalf of the Union of Greek Shipowners and the whole Greek shipping community, I look forward to welcoming you to Posidonia 2024.

#### **Melina Travlos**

President, Union of Greek Shipowners

Under the auspices of



**Ministry of Maritime  
Affairs and Insular Policy**



**Union of Greek  
Shipowners**



**Hellenic Chamber  
of Shipping**

With the support of



**Municipality of  
Piraeus**



**Greek Shipping  
Co-operation Committee**

#### **The Posidonia Co-ordinating Committee**

##### **Chairman:**

John C. Lyras

*Past President of the Union of Greek Shipowners  
and currently member of its board*

##### **Members:**

George D. Pateras

*President, Hellenic Chamber of Shipping*

Melina Travlos

*President, Union of Greek Shipowners*

Haralambos J. Fafalios

*Chairman, Greek Shipping Co-operation  
Committee*

Themistocles Th. Vokos

*Honorary Chairman, Posidonia Exhibitions SA*

# Greek shipping – full ahead

## A multi-billion-dollar opportunity

In its 2021–2022 annual report, the Union of Greek Shipowners records that total capacity of the Greek-owned fleet has increased 45% since 2014. Greek shipowners control 31% of the world capacity in oil tankers, 25% of the world bulk dry cargo fleet, 22% of the global LNG fleet, 15% of the global fleet transporting chemicals and petroleum products, 13% of the global LPG fleet and 9% of the global container fleet.

The \$156 bn value Greek fleet represents 20% of global and 59% of European capacity. It represents a multi-billion-dollar opportunity for the whole spectrum of marine services, equipment and technology, with oil tankers and LNG and LPG carriers under construction, along with dry bulk carriers and container ships.

Greek shipowners are constantly investing in new, energy efficient ships and environmentally friendly equipment. The average age of the Greek-owned fleet (9.99 years) is lower than the world average (10.28 years).

### Home to the world's largest shipping community

The cluster of over 5,000 companies established or represented in Greece includes many of the world's most prominent owners, managers and service operations. More shipping capacity is managed from Greece than anywhere else. 75 operators run fleets each of more than 1m dwt capacity and there are 64 fleets of 20 ships or more. Hundreds of service providers, technical firms, equipment makers and ship yards also have a presence in the cluster, playing their part in the operation of some 4,000 Greek-owned ships over 1,000grt each.

- *More shipping capacity is*
- *managed from Greece than*
- *from anywhere else*



## • *Posidonia is known for the business* • *done in its exhibition halls*

Posidonia takes its exhibitors to the heart of this community, giving them unmatched access to owners and managers keen to engage with suppliers and service companies for their shipping operations and fleet renewal. Technical and operations executives from all over

the world will also be keen to engage with exhibitors – not only to discuss solutions but to make decisions. Posidonia is known for the business done in its exhibition halls. No other shipping event is attended by as many Greek and international shipowners and shipping executives.

### The Greek-owned fleet\*



#### Oil tankers

**46** on order      **998** in the fleet



#### Ore and bulk carriers

**56** on order      **2,774** in the fleet



#### Pure container ships

**61** on order      **541** in the fleet



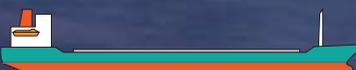
#### Liquid gas carriers

**51** on order      **552** in the fleet



#### Chemical and product tankers

**16** on order      **663** in the fleet



#### Cargo and passenger vessels

**3** on order      **385** in the fleet

\* Ships over 1,000 grt in service or on order, December 2022. Shipping data provided by Naftiliaki/Newsfront



# A pleasure doing business

Posidonia is renowned for the networking opportunities and contacts made on the



busy exhibition stands, the deals concluded and the relationships formed for successful future business. Exhibitors will be ready to do business with Greek owners keen to evaluate new technologies and equipment and to develop partnerships for their demanding fleet

expansion and renewal programmes. Nowhere else do they gather to do business on this scale, complemented by Posidonia's strong international participation.

**“Posidonia 2022 was a series of conversations between shipowners and service providers, the class and the flag states, the associations and organizations, the design, and the innovation. A melting pot for traditions, ideas and innovations brought in by thousands of worldwide companies and professionals.”**

— **Richa Dutt Nandan,**

*Marketing Manager, Varuna Marine Services*

**Nowhere else do they gather to do business on this scale**





## Proof of the pudding ...

... is in the eating, as the saying goes. Exhibitors at Posidonia 2022 were independently surveyed for their feedback on their experience and the marketing effectiveness of their participation. The results speak for themselves: ratings of key factors such as the relevance of stand visitor profiles, their capacity to make purchase decisions and the effectiveness of the exhibition in raising the company's profile internationally were consistently very high. And these findings were underlined by the 98% of exhibitors considering their return in 2024!



## Surveyed exhibitors' verdicts on Posidonia 2022\*



\* Research by Survey Monkey.  
For full survey results visit:  
<https://Posidonia-events.com>  
For the list of Posidonia 2022 exhibitors, visit: <https://posidonia-events.com/exhibitors/exhibiting-companies-2022/>



## Helping you make your mark

The Posidonia exhibitor value package includes all the basics for successful participation without the extra costs commonly incurred at many events

- Free listing in the exhibition catalogue, distributed free to all visitors
- Free listing on the Posidonia website in the exhibiting companies section with a link to the exhibitor's website
- Free listing with company profile in the Posidonia mobile application
- Free electronic visitor invitations for exhibitors to send to clients and contacts
- No registration fees
- No sub-exhibitor fees
- Visitor entrance without charge
- Free parking
- Free listing of exhibitors' press releases on the Posidonia website

## Get extra attention

Posidonia's comprehensive exhibitor support goes further with effective marketing tools that boost your message and enhance your presence. Make the most of the opportunity to impress! Cost-effective sponsorship and brand exposure will raise your profile with Posidonia's international audience.

- Posidonia Games sponsorships
- Exhibitor bags
- Shuttle buses
- Press office
- Seminar room

## Opportunities to stand out

- Posidonia catalogue
- Posidonia website
- Exhibitors' news
- Large scale wall spaces
- Exhibition halls floor stickers
- LED wall video displays

## Posidonia 2022 stats





Posidonia is committed to sustainability

# Posidonia Conferences

*“Where the industry issues are thrashed out”*

Chaired by industry leaders and reported worldwide, the Posidonia week conference sessions, seminars, workshops and media roundtables give delegates insight into technical issues and the opportunity for discussion with international experts.

**Posidonia 2024 will again host the Tradewinds Shipowners Forum.**



## A green wave

Posidonia 2022 was not only the biggest but also the most sustainable event, environmentally and socially, in the 50-year history of Posidonia. This was Greece’s first ISO 20121 certified Sustainable Event with exhibitors



implementing practices resulting in reductions in electrical and water consumption, an increase in re-usable stands and digitisation of promotional material to reduce corporate printing. In addition significant funds were allocated by Posidonia Exhibitions for the support of educational, environmental, cultural and health initiatives.

In future sustainability will be integral to all stages of planning and implementation of Posidonia.



# The Posidonia Games

The sporting side of Posidonia is legendary

Not all work! The sporting side of Posidonia is legendary.

## Posidonia Cup

The renowned warm Greek hospitality, the shipping industry's commitment to this event and the historic Saronic gulf, the ideal setting for the race, have made the Posidonia Cup the most celebrated regatta

on the Greek sailing agenda. Keen sailors and impressive yachts from all around the globe will be joining the excitement and fun in 2024.

## Posidonia Golf Tournament

The Posidonia Golf Tournament attracts golfers from around the globe, keen to meet colleagues and clients face to face at the Glyfada Golf Club of Athens. The tournament has become an integral part of Posidonia week and a key networking event in a relaxed and enjoyable environment.



## Posidonia Running Event

In 2022 over 1,800 runners from the international maritime community joined forces for a good cause and enjoyed a day of fun on the streets of Piraeus. The 2024 event promises even more excitement!



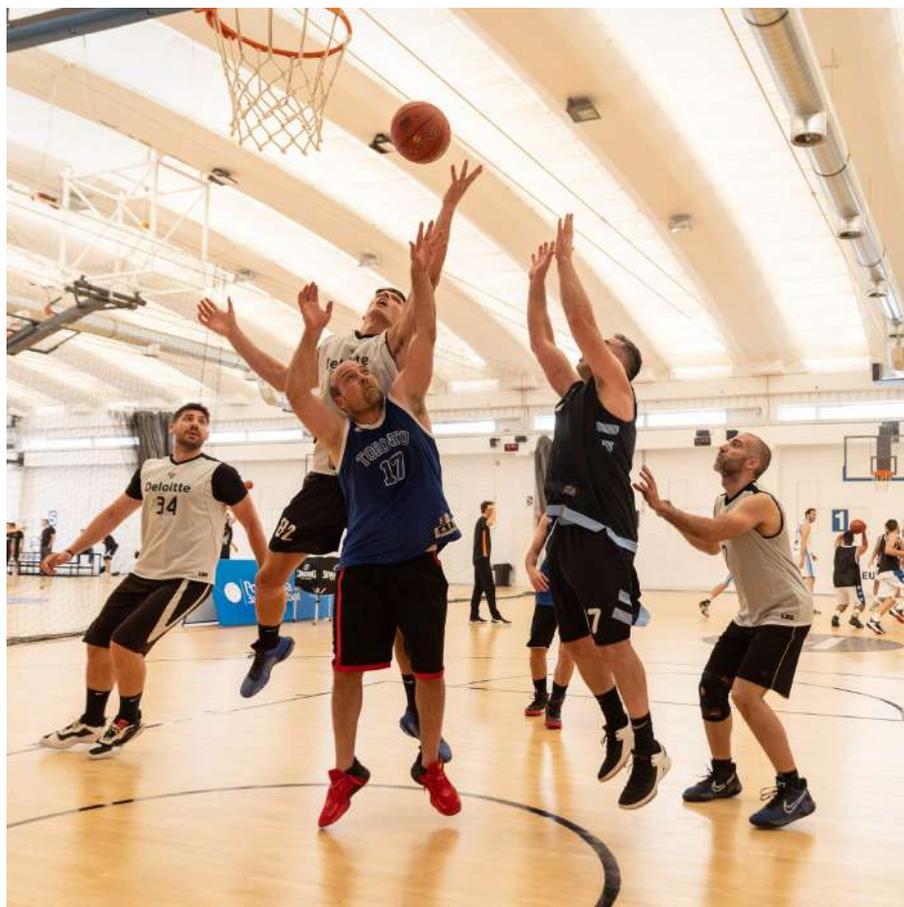


## Posidonia Shipsoccer Tournament

Teams of keen shipping executives compete for the popular Posidonia Shipsoccer trophies in a 5x5 format. A great kick-start to Posidonia week!

## Posidonia 3on3 Basketball Tournament

In response to popular demand, the first edition of the much-anticipated Posidonia 3on3 Basketball Tournament took place at Posidonia 2022. More 3-pointers and slam dunks through the basket in 2024!



# Posidonia 2024 is booking now

Returning and new exhibitors are confirming their participation at Posidonia 2024, so early booking is the key to the best locations in the expo centre. The organisers' expert team will be happy to advise on the best package to meet your sales objectives.

To reserve your exhibition space for 2024, email:  
[posidonia@posidonia-events.com](mailto:posidonia@posidonia-events.com)

For the list of Posidonia 2022 exhibitors, visit:  
<https://posidonia-events.com/exhibitors/exhibiting-companies-2022/>

# Posidonia Ποσειδώνια

**The Home of Shipping**

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