

Posidonia Events

Posidonia 2026 Sustainability Report

November 2026

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Global Impact of Posidonia 2026

50,952
Total attendance
(exhibitors, visitors & media representatives)

€ Over €100 million
Contribution to the Greek economy

- **2,244** Exhibiting companies
- **34,639** Visitors
- **24** National pavilions
- **122** Countries & territories
- **81** Conferences & seminars

POSIDONIA: UNPARALLELED ACCESS TO THE SHIPPING COMMUNITY

Posidonia takes its exhibitors to the heart of the Greek shipping community, giving them unmatched access to owners and managers keen to engage with suppliers and service companies for their shipping operations and fleet renewal:

- Greek shipping accounts for 19.1% of the global fleet (in terms of dwt) *
- Total number of ships currently stands at 5,800 *
- Greek-owned merchant fleet carrying capacity exceeds 458 million dwt *

Approx. 5 billion
Deals signed during the week

** Union of Greek Shipowners Annual Report • https://ugs.gr/media/14185/ugs_annualreport_2526_gr.pdf*

Posidonia 2026 Confirms Commitment to Sustainability

Posidonia Sustainability Pillars



SOCIETY



ENVIRONMENT



HEALTH & SAFETY



ECONOMY

Posidonia's event management system has been successfully certified according to the ISO 20121:2024 main focus: the balanced approach & performance to **Economic Activity, Environmental Responsibility and Social Progress.**



Posidonia 2026 is certified with ISO 20121:2024, confirming the company's commitment to organising sustainable events and underlining the Greek exhibition industry's commitment to sustainability.



Posidonia was **the first exhibition in Greece to receive the certification** in 2022.



Health, Safety, Quality & Environment (HSQE) Achievements of Posidonia 2026

Posidonia promoted sustainability via supporting initiatives such as seminars on sustainable development of the maritime sector, decarbonization etc., publication of 'Sustainability Tips' to exhibitors, et. al.

Use of AI tools
Further to reducing print materials and replacing them with digital means in the past years, this year Posidonia introduced its Virtual Assistant, the new AI-powered assistant on the Posidonia website to provide immediate support 24/7.

Full compliance with all European Health and Safety Standards by Posidonia. Exhibitors and their contractors are requested to comply with same standards.

Extended shuttle bus service the **reduced carbon footprint** of the exhibition:

A 6.3%* increase in shuttle bus frequency enabled us to **more than double* the number of passengers transported,** resulting in a significant reduction in emissions.

**Compared to Posidonia 2024*

Choosing certified suppliers contributes to event's sustainability and quality, e.g., ISO 14001 on Environmental Management Systems, ISO 22000 on Food Safety Management.

Health, Safety, Quality & Environment (HSQE) Achievements of Posidonia 2026



79.05% of exhibitors appointed **local stand contractors,** thus reducing logistics costs & further supporting the local economy



- **42.55%** of exhibitors plan to **use the same stand** again in upcoming events
- **5%* increase in reusable stands** (shell stands)



Reduced levels in electricity consumption

- 10% per visitor (9.2kwh)*
- 3.5% total reduction, despite a 6.5% visitor increase*
- 29% of electricity consumption came from PV production



- **20%* reduction** in exhibition's total waste tonnage
- Minimized paper and plastic waste



15%* decrease in natural gas consumption



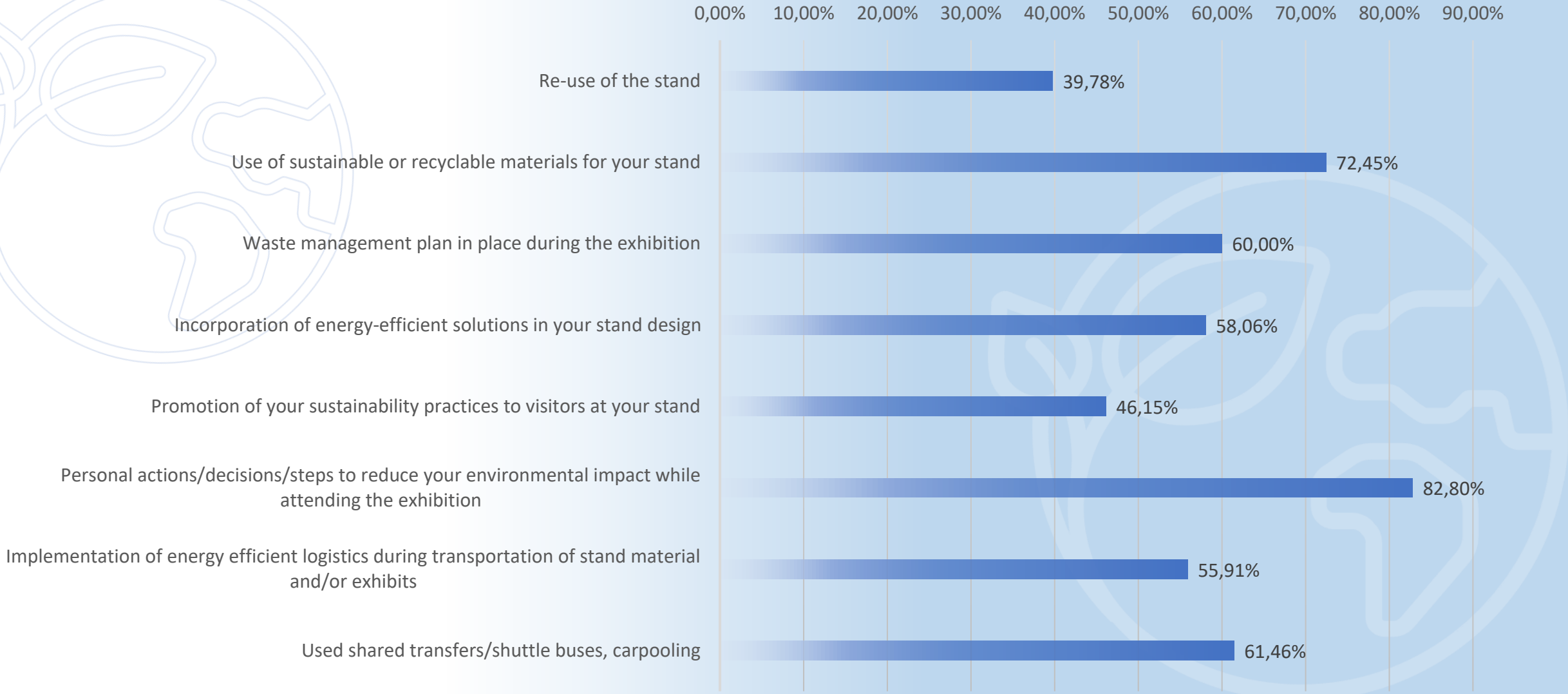
Zero food waste thanks to **optimum food management** by the official catering of the exhibition & cooperation with Boroume



42,000 plastic cases were **replaced by 100% recyclable paper** badges

**Compared to Posidonia 2024*

96.2% of Exhibitors Implemented Extended Sustainability Practices



Social Contribution of Posidonia 2026

Almost €245,000 allocated for the support of organisations, NGOs & social/ environmental initiatives by Posidonia Exhibitions S.A.:

- **Direct: €93,430**
- **Indirect: €151,397**

Education €60,214

- Posidonia scholarship – SYN-ENOSIS
- Athens University of Economics & Business
- University of Piraeus
- University of the Aegean
- National Technical University of Athens (NTUA)
- National and Kapodistrian University of Athens
- Hellenic Institute of Marine Technology
- World Maritime University (WMU)
- Merchant Marine Academy
- Hydra Merchant Marine Academy Alumni Club
- Municipality of Piraeus
- YES Forum
- Isalos.net
- Project Connect/ Adopt a Ship
- Greek Shipping Publications
- MARTECMA

Social €60,810

- Union of Greek Shipowners
- U.S. Embassy & Consulate in Greece
- Ministry of Maritime Affairs & Insular Policy
- Hellenic Chamber of Shipping
- Propeller Club

Environment €54,666

- Hellenic Marine Environment Protection Association (HELMEPA)
- North American Marine Environment Protection Association (NAMEPA)
- Hellenic Offshore Racing Club
- Hellenic Marine Equipment Manufacturers and Exporters (HEMEXPO)
- Society of Naval Architects and Marine Engineers - Greek Section

Health & Welfare €51,131

- SYN-ENOSIS
- Municipality of Piraeus
- Road Traffic Police
- Sailors Society
- The Mission to Seafarers
- The Seafarers' Charity (King George's Fund for Sailors)
- Doctors without Borders
- Children First organisation
- Boroume

Culture €18,005

- Hellenic Maritime Museum
- Hellas Liberty Museum
- ERT
- Hellenic Navy General Staff
- Marketing in Maritime
- Piraeus Marine Club

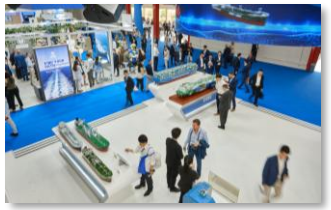
Proud Member of SYN-ENOSIS

Contribution of Posidonia 2026 to the Local Economy

over

€ 100 million

generated for the local economy



Stand Constructions



Corporate Events



Meetings



Restaurants



Accommodation



Transfers



Customs Transportations



Foreign Direct Investment



Tax Revenue



THE WIDER IMPACT

Posidonia promotes Greece as a destination for:

MICE

VACATION

approx.

18,000

People visited Greece for Posidonia and on average they stay approx. for:

Visitors
4 days

Exhibitors
7 days

Supported Organisations Throughout the Years



Posidonia Events

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