



Posidonia
Events

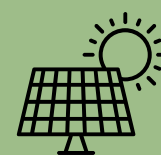
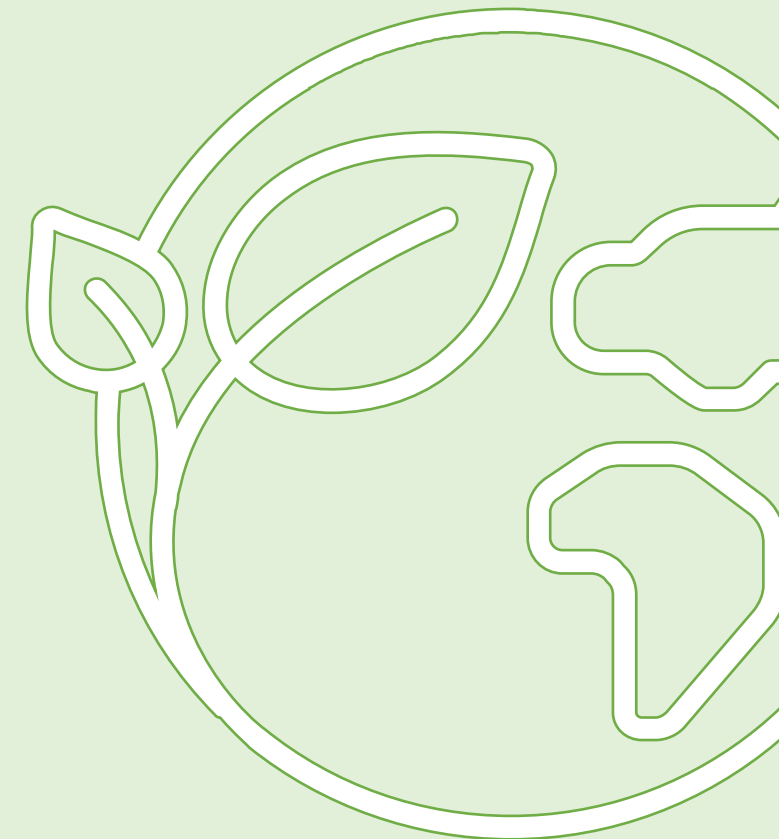
Posidonia 2024 Sustainability Report



November 2024

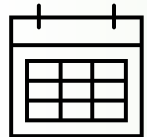
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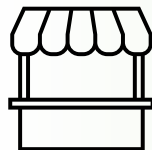


Global Impact of Posidonia 2024

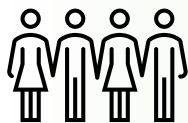
55 Years Exhibition History



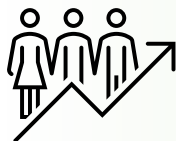
23 National Pavilions



10 Int'l Ministerial Delegations



12.6% Visitor Increase



41,838 Total attendance



138 Countries & Territories



2,038 Exhibitors



32,527 Visitors



Posidonia 2024 was the largest ever in terms of exhibition space, visitor attendance and publicity in the exhibition's 55-year history confirming its place as the most impactful international trade show in Greece.

Posidonia 2024 Confirms Commitment to Sustainability

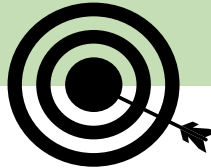
Posidonia Sustainability Pillars



Posidonia’s event management system has been successfully certified according to the ISO 20121 main focus: the balanced approach & performance to **Economic Activity, Environmental Responsibility and Social Progress.**



Posidonia 2024 has received the ISO 20121 certification, confirming the company’s commitment to organising sustainable events and underlining the Greek exhibition industry’s commitment to sustainability.



Posidonia was **the first exhibition in Greece to receive the certification** in 2022.





Health, Safety, Quality & Environment (HSQE) Achievements of Posidonia 2024



Posidonia promoted sustainability via actions such as seminars on sustainable development of the sector, decarbonisation, publication of 'Sustainability Tips' to exhibitors, etc.



Digitalisation of communication

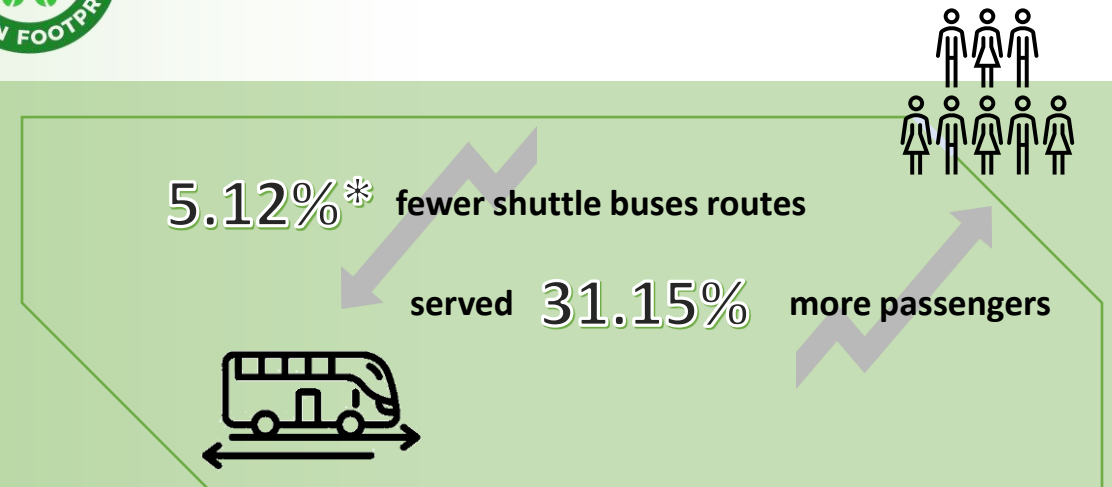
Posidonia radically reduced its print material, replacing it with digital means in all aspects of Posidonia operations - from sales to stand design & construction and all communication channels.



Full compliance with all European Health and Safety Standards by exhibitors and their contractors.



Extended shuttle bus service **reduced carbon footprint** of the exhibition.



Choosing suppliers with certifications contributes to event's sustainability and quality, e.g., ISO 14001 on Environmental Management Systems, ISO 22000 on Food Safety Management.

*Compared to Posidonia 2022



Health, Safety, Quality & Environment (HSQE) Achievements of Posidonia 2024



91% of exhibitors appointed **local stand contractors**, thus reducing logistics costs and further supporting the local economy



Maintained **low consumption levels per visitor**, both in electricity (10.2kwh) and water (0.022m³) consumption, despite 12.6% increase in visitor attendance



44% of exhibitors plan to **use the same stand** again in upcoming events



Minimized paper and plastic waste



Zero incident: all safety measures **ensured safe operations** during construction & dismantling



Funded **tree planting** in the Attica region

96.7% of Exhibitors Implemented Extended Sustainability Practices



Social Contribution of Posidonia 2024

Over **€200,000** allocated for the support of organisations, NGOs & social/ environmental initiatives by Posidonia Exhibitions S.A.:

➤ **Direct: €60,657** ➤ **Indirect: €151,447**

Education	€70,786	Health & Safety	€20,627	Environment	€30,318	Welfare	€27,197	Culture	€63,176
Posidonia scholarship		SYN-ENOSIS		Hellenic Marine Environment Protection Association (HELMEPA)		SYN-ENOSIS		Hellenic Maritime Museum	
Athens University of Economics & Business		Doctors without Borders		North American Marine Environment Protection Association (NAMEPA)		WISTA Hellas		Hellas Liberty Museum	
National Kapodistrian University of Athens		Sailors' Society		U.S. Embassy & Consulate in Greece		Propeller Club of Piraeus		ERT	
University of Piraeus		Fondazione Maruzza - Childrens' Palliative Care		Hellenic Offshore Racing Club		Municipality of Piraeus		Hellenic Navy General Staff	
University of the Aegean		Piraeus Road Traffic Police		Hellenic Marine Equipment Manufacturers and Exporters (HEMEXPO)		Boroume		Municipality of Piraeus	
Hellenic Institute of Marine Technology				Society of Naval Architects and Marine Engineers - Greek Section		SOS Children's Villages		Naftika Chronika	
SYN-ENOSIS				We4all				Piraeus Marine Club	
Isalos.net									
YES to Shipping Forum									
Project Connect/ Adopt a Ship									
Hellenic Offshore Racing Club									
Greek Shipping Publications									



Contribution of Posidonia 2024 to the Local Economy

over **€80million** generated for the local economy



Stand Constructions



Corporate Events



Meetings



Restaurants



Hotels



Transfers



Customs Transports

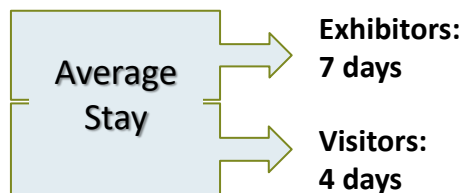


Foreign Direct Investment



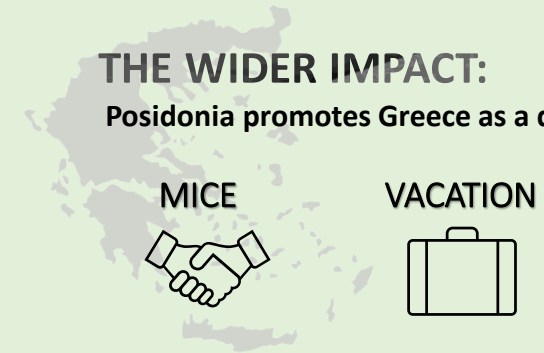
Tax Revenue

approx. **13,000** People visited Greece for Posidonia



THE WIDER IMPACT:

Posidonia promotes Greece as a destination



DIRECT BENEFITS of exhibitions (on a global basis)*

- > Direct spending per Exhibiting Company: €26,440
- > Direct spending per Square Meter: €7,500

Economic Impact of Exhibitions in Greece, 2022*

	Direct impact	Total impact
Output (millions)	€ 497	€ 1,062
Employment	4,015	8,376
GDP (millions)	€ 246	€ 499

*Source: [Oxford Economics study \(2023\) on behalf of the Greek Exhibition Industry Association \(SOKEE\)](#)



Supported Organisations Throughout the Years





Posidonia
Events

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