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## Posidonia 2020 heaves into view





# Posidonia 2020 closes in on new exhibitor record

## Low sulphur solution providers and high-tech software makers drive demand

The most prestigious shipping exhibition returns next June to Athens, where thousands of visitors and exhibitors will meet and debate for the first time after the January 2020 IMO deadline for the implementation of its controversial emissions-curbings regulations.

One of the key questions eagerly awaiting an answer at Posidonia 2020 is what impact the first six months of low sulphur regulations implementation will have had on the spirits of an otherwise high-flying sector, which transports 95% of global trade. Have fleet operators done enough to comply? Is the new fuel supply adequate and available worldwide? At what cost to the industry? Who wins and who stands to lose?

And that's not all. As the true bellwether of the global maritime industry and home to the world's biggest shipping community, Posidonia 2020 will roll out the carpet for decision-makers from around the world to network with Greece's shipowners.

"With the Greek fleet running an orderbook of over 200 ships of all categories, Posidonia is the ideal platform for shipyards, manufacturers and service providers to get directly in touch with the decision makers of over 1,000 shipping offices," says Theodore Vokos, Managing Director, Posidonia Exhibitions S.A., the event's organiser.

Not only does Greek shipping continue to lead the world in terms of newbuilding orders, with current commitments estimated at \$11 billion, but Greek shipowners are also busy installing exhaust gas cleaning systems on their existing fleet to meet the IMO regulations.

No surprise then that eight months before the event opens its doors at the Athens Metropolitan Expo on June 1st, more than 20 scrubber manufacturers have already signed up for Posidonia 2020, hoping to attract a greater piece of this continuously growing business segment.

Besides scrubbers and low sulphur fuel producers and resellers, Posidonia 2020 will also showcase the new technology trends shaping the future of the sector. Software developers and marine technology innovators will field a strong contingent at Posidonia 2020, as Greek owners continue investments in high tech to modernise

ageing fleets, digitalize their operations, measure their performance and protect their systems from cyber-attacks.

From big-tech companies such as SAP to cyber security specialists Obrela Security Industries and Blue Soft & IT and from DeepSea Technologies which develops sector-specific IT solutions to the members of the Hellenic Association of Mobile Application Companies, innovation will flourish in different shapes and forms across Posidonia's 50,000 sqm of exhibition floor space.

"Demand for space is growing strongly each and every day and Posidonia 2020 is





on track to beat the event's current record in terms of exhibition space and number of exhibitors set back in 2018," says Vokos. Already some 50 new exhibitors have confirmed their participation ranging from lubricants major Total Lubmarine to payment and financial solutions companies such as UCS Financial Ltd and from crewing agencies Status Maritime, Crewsel Shipping SA and Univis Ltd to the Greek Public Gas corporation DEPA SA promoting the Poseidon Med project. Posidonia 2020 will again host an extensive range of conferences, seminars and workshops, which will tackle all the topics currently high on the shipping agenda.

The prestigious Tradewinds Shipowners Forum will set the stage for Posidonia week, with industry leaders presenting their outlook for the shipping markets and the upcoming

challenges. BIMCO has confirmed that it will be repeating the 2018 successful seminar for its members and is expected to attract senior shipping executives to the Posidonia venue.

The Korean Embassy in Athens will again organise a Forum which aims at creating new business opportunities for the Korean and Greek maritime communities, while the Japan Ship Exporters' Association will again organise a technical seminar presenting latest technological breakthroughs of the Japanese shipbuilding industry.

Other confirmed events include presentations by the Hellenic Institute of Marine Technology, Isalos.net, Shipmedcare Ltd, Green-Jakobsen A/S, CLIA, Fortune Technologies, Digital Ship, RINA, Shipmedcare... and the list keeps growing. ■



## Squash tournament joins crowded Posidonia Games' calendar

The ever popular Posidonia Games' sporting calendar will feature the **1st Posidonia Squash Tournament**, meaning the thousands of Posidonia exhibitors now have five different sports' events from which to choose.

The inaugural tournament will be held on Saturday, 30 May 2020 at the brand-new state-of-the-art Wave Squash Sports Club, situated within the Port of Piraeus.

Overlooking the port entrance and passing ferries, the venue boasts five new indoor courts that will welcome the international shipping community for an afternoon of intense competition, excitement, fun and networking in the run-up to the Posidonia exhibition. Beginners and advanced players are all welcome and the event will culminate in an awards ceremony and reception within the Squash Club premises.

The Posidonia Cup Sailing Race, the Posidonia Shipsoccer Tournament, the Posidonia Running Event and the Posidonia Golf Tournament will also take place to once again bring the shipping community together.

"The Posidonia Games give shipping professionals the chance to stay fit, hone their sporting talents and build a stronger team spirit while practicing their favourite sport" says Theodore Vokos, Managing Director, Posidonia Exhibitions S.A., the organiser of Posidonia Games and Posidonia Exhibition.

The maritime industry's most exciting and eco-friendly event, the Posidonia Cup sailing race will see its 10th edition on Friday, 29 May 2020. Two years ago, the event attracted a record 60 yachts and over 600 crew members to Faliron Bay.

Tracing back Greece's seafaring traditions and highlighting the shipping industry's continuous commitment to the environment, the Posidonia Cup has become the flagship event of Posidonia. The event's Gold Sponsor is Burckhardt Compression and it is also sponsored by ABS, Jotun, D.Koronakis SA and Lalizas and co-organised with the Hellenic Offshore Racing Club (HORC).

The Posidonia Shipsoccer Tournament, sponsored by Swift Marine, will kick-off in the afternoon of Sunday, 31 May, at 17.00. A total of 28 teams and 280 players are expected to participate in what is Posidonia Games' second longest running, sporting tournament as it was introduced after the Posidonia Cup.

The 5th Posidonia Golf Tournament will tee off in the morning of Sunday, 31 May 2020 at the Glyfada Golf Club, again sponsored by Thenamaris and Costamare and powered by Costa Navarino.

Since 2012, the Posidonia Golf Tournament has become an integral part of the Posidonia week and a key networking event, which offers business opportunities in a relaxed and

enjoyable environment, as senior executives from the world of shipping, finance and trade come together in a casual mood.

The Tournament format is an 18-hole Shotgun for up to 24 teams of 4 players each. Companies and associations from all sectors of the maritime industry are invited to register their teams. Individual players can also register and the organisers will create teams



for them to participate in the Tournament. On Sunday, 31 May 2020, the third edition of the extremely popular 5km Posidonia Running Event is expected to once more flood the streets of the port city of Piraeus which expects to host more than 1,800 runners from around the world. Sponsored by DNV-GL, the event has become the latest highlight of Posidonia week, with thousands of photos flooding social media, as runners proudly announce their participation in the race. In 2018, more than 200 companies fielded teams of over five runners, bringing the shipping community together and creating the unique Posidonia atmosphere. ■

# Listen to the sea



# Posidonia

**1-5 June 2020**

**Metropolitan Expo, Athens Greece**

Posidonia  Ποσειδώνια

The International Shipping Exhibition

Organisers: **Posidonia Exhibitions SA**, e-mail: [posidonia@posidonia-events.com](mailto:posidonia@posidonia-events.com)

[www.posidonia-events.com](http://www.posidonia-events.com)