

Shipping Maritime Routes and Energy Transportation in Mexico



Posidonia  Ποσειδώνια
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SEMINAR'S BRIEFING AND STRATEGIC SCOPE

The seminar -and B2B meetings that the Embassy will organize in the framework of the prestigious Posidonia International Shipping Exhibition- will offer an insight on the Mexican new maritime landscape streamlined by recent structural reforms:

- 1) A **new legislative framework in Mexico** that offers advantages and opportunities to the developing Mexican shipping industry.

In Mexico most of the trade transportation routes were traditionally designed by land –trains and roads- connecting mainly with the United States. The moment has arrived for the Mexican shipping industry to take off and this could be a window of opportunity for strategic investors with the required know-how and expertise, who are eager to operate in a new and promising market.

- 2) The **Mexican Ports' Development Scheme** and the competitive advantages this offers for direct shipping between the European Union and Mexico (keeping in mind that the EU-Mexico bilateral trade stands at 62 billion Euro in annual basis). The renewed trade agreement between Mexico and the EU, together with the Mexican Port's Development Scheme has the potential to reshape the maritime trade transportation pattern offering new and challenging opportunities for the international (and Greek) shipping sector.
- 3) The **Energetic Reform in Mexico** opens a new chapter in the Mexican energy transportation sector where Greek Shipping companies are already operating. The new regulations, following the end of the monopoly of Mexican Oil Industry "PEMEX", open a wide range of opportunities for investors and a more competitive and efficient shipping-business environment.

These 3 points will be widely analyzed during the seminar along with the business opportunities that worldwide entrepreneurs and strategic investors can therefore seek in a new and promising Mexican shipping market.